

## Potential Measure Development Chart

This chart can be used for brainstorming and developing strategic measures for your organization

| Strategic objective | Measure | Definition | Reporting Timeframe | Data | Data Availability (High/Med/Low) |
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### Definitions:

Strategic objective – This is the strategic objective that the measure aligns to

Definition – This is the methodology used for the measures. For instance, employee turnover could be: # of separations/Average # of employees

Reporting Timeframe – This is the timeframe that the measure would be reported. It could be monthly, quarterly, or annually

Data Source & Elements – This includes the database or source where the data can be found and which elements would be used. For instance, for employee turnover the data source might be a report in EDW. The data elements may be Employee ID #, Employee Start Date, and Employee End Date

Data Availability – High/Med/Low: High would mean the data is readily available and could be accessed immediately. Low would mean the data source is unknown or inaccessible for some reason



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